

Amy Seunghyun Lee

UX Designer & Researcher who makes technology easier and faster for everyone

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EXPERIENCE

Sound Transit, UX Researcher & Designer

2026

Redesigning soundtransit.org IA for 140K+ daily riders — improving how they find routes, schedules, and real-time service information across the entire transit system

Nordstrom Rack, UX Researcher

2025

Ran 6 moderated usability sessions on pickup flows for one of the top 3 US off-price retailers; 7+ recommendations adopted — improving the shopping experience for millions of customers.

IBM, Innovation Designer Intern

2023

Redesigned the IBM SaaS Console dashboard used by enterprise clients managing millions in cloud infrastructure — fixing critical alert visibility issues that caused operators to miss system failures.

SchedGo, Lead Designer & Frontend Engineer

2022

Led UX and front-end engineering for an AI-powered degree planning app — scaling to 500+ active users across 4 California colleges, winning \$20K First Place and People's Choice at UC Davis Big Bang! Competition

SacHacks, UX Designer

2022

Designed full brand identity, website, and social presence for Sacramento's largest hackathon from zero — helping grow attendance to 500+ participants from across Northern California.

EDUCATION

M.S., Human Centered Design & Engineering (HCDE)

2024 – 2026

University of Washington

B.S., Cognitive Science (Computational Emphasis) & B.A., Design (Interaction Design Emphasis)

2020 – 2024

University of California, Davis

Departmental Citation for Academic Excellence and Community Leadership

PUBLICATIONS

[Unseen City Canvases: Exploring Blind and Low Vision People's Perspectives on Urban and Public Art Accessibility](#)

ASSETS 2026

[Towards Real-time Computer Vision and Augmented Reality to Support Low Vision Sports: A Demonstration of ARTennis](#)

UIST 2023

SKILLS

RESEARCH

Usability testing, interviews, thematic analysis, heuristic evaluation, competitive analysis, card sorting, GA4

DESIGN

Figma, prototyping, wireframing, information architecture, interaction design, graphic design

TECHNICAL

HTML, CSS, JavaScript, React, Python