

# Amy (Seunghyun) Lee

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UX Researcher and Product Designer specializing in mixed-methods research for emerging technologies. Experienced in usability studies, experimental design, and qualitative and quantitative analysis, with a strong track record of translating research into product decisions through cross-functional collaboration. Published researcher in accessibility and human-centered computing.

## EDUCATION

**M.S., Human Centered Design & Engineering** University of Washington | Sep 2024 – Jun 2026

**B.S., Cognitive Science (Computational Emphasis)** University of California, Davis | Sep 2020 – Jun 2024  
*Departmental Citation for Academic Excellence and Community Leadership*

**B.A., Design (Interaction Design Emphasis)** University of California, Davis | Sep 2020 – Jun 2024

## EXPERIENCE

**UX Researcher & Designer** · *Sound Transit* Seattle, WA | Jan 2026 – Present

- Led heuristic evaluations and moderated usability studies to identify critical navigation issues, informing a redesigned information architecture
- Conducted competitive analysis to benchmark UX patterns, synthesizing findings into actionable recommendations for cross-functional product and engineering teams

**Graduate Researcher** · *UW Inclusive Design Lab* Seattle, WA | Jan 2025 – Present

- Conducted 16 semi-structured interviews with Blind and Low-Vision (BLV) participants, applying thematic analysis across 24+ hours of data to identify 8+ themes informing accessible design guidelines
- 2nd author on paper submitted to ASSETS 2026, studying how emerging technologies can expand access to urban public art for users with disabilities

**UX Researcher & Designer** · *Nordstrom Rack* Seattle, WA | Jan 2025 – Mar 2025

- Managed 6 moderated usability sessions on same-day and in-store pickup flows, identifying 6+ friction points across navigation, discovery, and fulfillment
- Synthesized findings into 7+ recommendations — all adopted by the product team — improving pickup efficiency and customer satisfaction

**Innovation Designer Intern** · *IBM* San Francisco, CA | Jun 2023 – Aug 2023

- Identified 3+ critical usability issues and redesigned the IBM SaaS Console dashboard used by enterprise-scale users to improve visibility of subscriptions, system states, and critical errors
- Facilitated cross-functional design workshops with engineers and PMs to align on interaction patterns and validate design decisions

**Undergraduate Researcher** · *UW Makeability Lab* Seattle, WA | Jun 2023 – Aug 2023

- Led user interviews and iterative prototype testing with BLV participants to inform the design of a wearable AR system enhancing ball visibility through real-time computer vision
- 4th author on paper published at UIST 2023, a premier HCI conference

**Founding President** · *Cognitive Science Student Association* Davis, CA | Mar 2022 – Jul 2024

- Founded UC Davis' first cognitive science student organization, growing the community to 800+ members in under two academic years
- Launched the university's inaugural annual Cognitive Science Conference with 150+ attendees and speakers

**Lead Designer & Frontend Engineer** · *SchedGo* Davis, CA | Sep 2021 – Jun 2022

- Led UX design and front-end development of a class scheduling web application, scaling adoption to 500+ active users

## PUBLICATIONS

- [Unseen City Canvases: How Blind and Low-Vision People Discover and Engage with Urban Public Art](#)  
**ASSETS 2026**
- [Towards Real-time Computer Vision and Augmented Reality to Support Low Vision Sports: A Demonstration of ARTennis](#)  
**UIST 2023**

## **SKILLS**

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**Research:** Mixed-methods research, usability testing, heuristic evaluation, semi-structured interviews, thematic analysis, experimental design, competitive analysis

**Design:** Figma, prototyping, wireframing, information architecture, interaction design

**Technical:** HTML, CSS, JavaScript, React, Python, AR/VR, computer vision, HoloLens 2

**Data:** Descriptive & inferential statistics, behavioral data analysis, research synthesis

**Languages:** English (native), Korean (native)